

FULBRIGHT
HONG KONG

香港

Fulbright
Hong Kong



港美中心
HONG KONG
AMERICA
CENTER

Dear Friends of Fulbright:

Named of Senator J William Fulbright, this Congress-funded program has supported more than 260,000 students and scholars on education exchanges between the United States and over 150 countries since 1949. Its goal is to promote mutual understanding among the peoples of the U.S. and other countries through the exchange of persons, knowledge and skills.

For many years Fulbright has brought American lecturers, researchers and post-graduate students to Hong Kong's universities. Since 2002 the Research Grants Council (RGC) of the HK government and the U.S Consulate in HK have jointly supported a competitive grants scheme to enable promising HK scholars to do advanced research at major American universities in the arts, humanities and social sciences. The Fulbright Advisory Committee oversees the program, and the Hong Kong America Center (HKAC) administers it on behalf of the RGC and the US Consulate. The announcement for the next competition is on the back cover of this newsletter.

Prominent scholars and civic leaders in Hong Kong speak to audience in America about emerging themes for Hong Kong under the Fulbright Distinguished Lectures Program. Fulbright senior scholars come to HK universities as artists-in-residence, curriculum consultants and collaborative researchers with Hong Kong colleagues.

Fulbright/ Hong Kong also serves as a regional resource for academic exchanges between the U.S. and East Asia. We host several conferences each year for Fulbright scholars in greater China, and produced a training film to help American educators teaching in Chinese universities. The HKAC works with many universities, foundations, government agencies and NGOs on both sides of the Pacific to expand educational exchange opportunities between Hong Kong and America, and between China and America over the cultural bridge of Hong Kong.

In addition to Fulbright exchanges, the HKAC organizes study tours for students and teachers in American universities, with special emphasis on HK and its relationship with the Pearl River Delta. In summers we create internships for American students in Hong Kong businesses, government offices and social service agencies. A new film in Mandarin, co-produced in Guangzhou, introduces the principles of intellectual property rights to students in Chinese schools and universities. Our program year culminates in July in Guangzhou with a student leadership conference for Hong Kong, American and mainland university students on the Pearl River Delta in Global Context.

With this newsletter, we welcome the new Fulbrighters from the U.S. to Hong Kong, and bid farewell to the HK Fulbrighters heading to America. We thank the many donors in HK and the US who have contributed generously to our programs, and our Board of Governors for their loyal guidance and support. Hong Kong is a unique and powerful learning space between China and America where people can meet each other, work and study together, and reach deeper understandings of our common world.

Glenn Shive, Ph.D.
September 2004

The Board of Governors of the Hong Kong-America Center has distinguished citizens who guide and support the Center's work. The Center is honored to have on its Board the Vice Chancellors of the Center's five member universities: the Chinese University of Hong Kong, University of Hong Kong, City University of Hong Kong, Hong Kong Baptist University, and the Hong Kong Polytechnic University. Representatives from the U.S. Consulate General in Hong Kong and several major American research and exchange organizations also serve as ex-officio members of the Board.

Chairman:

Mr. Karl C. Kwok, Chairman, Wing On (International) Holdings Ltd.

Vice Chairman:

Mr. Bernard Auyang, Chief Executive Officer, Computime International Ltd.

Treasurer:

Mr. Drake Pike, Senior Vice President, Lehman Brothers

Secretary:

Ms. Paula DeLisle, Vice President, Asia Pacific, Client Services, Watson Wyatt Hong Kong Ltd.

Ms. Peggy Blumenthal, Vice President

Educational Services, Institute of International Education

Professor H.K. Chang, President and University Professor
City University of Hong Kong

Ms. Wailee Chow, Managing Director
WDA Group Ltd.

Professor Ambrose Y. C. King (Life Member), former Vice-Chancellor, The Chinese University of Hong Kong

Mr. Jeffrey Lam, Managing Director
Forward Winsome Industries Ltd.

Professor Richard W. Lariviere, Chairman
Council of American Overseas Research Centers (CAORC)

Professor Lawrence Lau, Vice-Chancellor
Chinese University of Hong Kong

Professor Ng Ching-fai, Vice-Chancellor
Hong Kong Baptist University

Professor Poon Chung-kwong, President
The Hong Kong Polytechnic University

Dr. Richard Stites, Director
Public Affairs Section, American Consulate General

Mr. James E. Thompson, Chairman
Crown Worldwide (HK) Ltd.

Professor Tsui Lap-chee, Vice-Chancellor
The University of Hong Kong

Mr. C. C. Tung (Chair Emeritus), Chairman
Orient Overseas (International) Ltd.

Mr. Peter Wang, President
Tristate Holdings Ltd.

Dr. Glenn Shive, Director
Hong Kong-America Center

FULBRIGHT ADVISORY COMMITTEE

We wish to thank the six members of the Fulbright Advisory Committee for their guidance to this new program. They are:

- Dr. Allen C. Choate*, Director of Program Development, The Asia Foundation
- Prof. Jane C. C. Lai*, Honorary Professor, Department of English, Hong Kong Baptist University
- Prof. Eugene Eoyang*, Chair Professor, Department of English, Lingnan University
- Prof. Rance Pui-leung Lee*, Chairman, Department of Sociology, The Chinese University of Hong Kong
- Dr. Mark C. Michelson*, Managing Director, APCO Asia Ltd.
- Dr. Richard Stites*, Director, Public Affairs Section, American Consulate General, Hong Kong

THIRD COHORT OF HONG KONG FULBRIGHT SCHOLARS

The group of four Fulbright Hong Kong Scholars who will go to the U.S. on research fellowships scheduled in 2005. The Research Grants Council of Hong Kong provide the major funding of this program.

Dr. Daniel WONG Fu-keung

Associate Professor
 Social Work and Social Administration
 The University of Hong Kong
 Project: Help-Seeking Pathways of Hong Kong Chinese and White American-Born Caregivers with A Relative Suffering from Schizophrenia.
 Host institution in the U.S.: School of Social Welfare, University of California - Berkeley



I shall undertake a comparative study on the help-seeking pathways of US born and Hong Kong immigrant caregivers with relatives suffering from early psychosis. This project will shed light on the socio-cultural factors shaping the differential pathways to care for these two groups of caregivers, and shall have implications for policy and practices for young people with early psychosis in the US and other countries. Besides research, I hope to take this opportunity to further my understanding of the North American cultures and meet some friends as well. If you see me walking on a street somewhere in Berkeley, California, show me the way!!!

Dr. TAO Zhigang

Associate Professor
 School of Business
 The University of Hong Kong
 Project: Vertical Specialization and the U.S.-China Bilateral Trade.
 Host Institution in the U.S.: Department of Economics, Harvard University



Hello! I am Zhigang Tao, an associate professor of strategy and economics at the School of Business, the University of Hong Kong. I am much honored to receive the Fulbright Hong Kong Scholarship for the year 2004-2005, and will spend four months at Harvard University Department of Economics researching the degree of vertical specialization between the U.S. and Chinese firms and its impact on bilateral trade. Boston is a great city, with many educational institutions and also great sports teams such as Boston Red Sox and Boston Celtics. I am looking forward to seeing old friends and meeting new ones during my four-month stay, and would also like to attend some live sports events there.

Dr. Charles LEUNG Ka-yui

Assistant Professor
 Department of Economics
 The Chinese University of Hong Kong
 Project: Globalization, Institution and the Real Estate Sector
 Host Institution in the U.S.: Haas School of Business, University of California, Berkeley



The Bay Area is well known for its property price, and “prophecies” have been made about the “inevitable bubble burst”. Given this background, I feel extraordinarily excited for the opportunity to be in the Real Estate Dept. of UC Berkeley, to conduct research on the evolution of the “bubble” there.

Dr. Joyce NIP Yee-man

Assistant Professor
 Department of Journalism
 Hong Kong Baptist University
 Project: Investigating the practices of public journalism in the United States
 Host Institution in the U.S.: Philip Merrill College of Journalism, University of Maryland



I am very lucky to have Professor Maurine Beasley, herself a Fulbright fellow, as my faculty host. Her kind devotion of time has enabled me to go through the procedures of obtaining the right identification at the University of Maryland. I am delighted to be in the Washington D.C. area during this election year.

Dr. Christopher J. SMITH

Department of Geography and Planning
University at Albany, State University of New
York

Project: Environment and Culture in Chinese
Cities

Host: The Chinese University of Hong Kong and the Hong
Kong-America Center



I have been to Hong Kong several times in the past, but never for a whole year before. I am hoping that my wife Carolyn will be able to join me here next January, so we can explore Hong Kong and China together.

I have been a teacher, researcher, and administrator at Albany for 24 years, and for more than half of that time my work as an urban geographer has centered on China. My Fulbright project will focus on the rapid expansion of China's cities, looking at the changing relationships between Hong Kong and other cities in China.

To spend a whole year in Hong Kong is like a dream come true for an urban geographer. Not only is Hong Kong a vibrant and fascinating city to live in, it is adjacent to what is one of the most rapidly developing and globally competitive urban regions in the world, the Pearl River Delta. In addition, there are many outstanding urban scholars in Hong Kong universities. My colleagues at the Hong Kong America Center have outlined what is an ambitious and exciting set of activities for the coming year, and I am very enthusiastic about working with them.

Dr. Michael BYRON

Department of Philosophy
Kent State University

Project: Taking Satisficing to Lingnan; Bringing
Chinese Philosophy to Kent State

Host: Lingnan University



I am delighted and greatly honored to represent Kent State University as Fulbright Visiting Scholar in the Department of Philosophy at Lingnan University. I will be teaching a course in theories of justice during the fall term, and developing an introductory Chinese Philosophy course to bring back to Kent State next year. I have already met a number of my new colleagues at Lingnan and I very much look forward to diving into the academic community at Lingnan and Hong Kong generally.

Dr. Christopher MELE

Department of Sociology
SUNY - University of Buffalo

Project: American Cities in the Age of
Globalization; Transnational Migration – Hong Kong and New
York

Host: University of Hong Kong/ American Studies Program



My initial exposure to Hong Kong was a visit just nearly a year ago. As an urban sociologist, I was struck by the city's intricate play of fast-paced business, consumer culture, and its relationship to nature. Upon return to the States and teaching at SUNY/ Buffalo, I found many of the questions posed in my urban studies courses - on global flows of people and capital, on the importance of entertainment and leisure to urban development, on urban environmental planning and sustainable development - could best be explored by living in Hong Kong. I expect the year ahead will present many more questions and that my curiosity about this world city will have only increased.

Dr. Raymond WONG Sin-kwok

Department of Sociology
University of California – Santa Barbara

Project: The New Hong Kong Entrepreneur:
Changes in Chinese Entrepreneurship and
Business Organizations

Host: Hong Kong University of Science & Technology/ Faculty
of Business



I am a professor of Sociology at University of California-Santa Barbara. My interests include social inequality and stratification, economic sociology, sociology of education, and quantitative methods. During my semester as a Fulbright research scholar in the fall at HKUST, I will study recent changes in Chinese business entrepreneurship in Hong Kong, particularly the roles played by Chinese culture and globalization.

Dr. Joy FUQUA

Department of Communication
Tulane University
Project: Going Global/ AIDS and the Media
Host: City University of Hong Kong

I am an associate professor of mass media and cultural studies in the Department of Communication at Tulane University. My new book, *Healthy TV: Television and Medical Media*, examines the ways that television and other mass media have been used to redefine conventional spaces of healing. The book focuses on the uses of television, film, and computer technologies in both hospitals and homes. Of particular concern in *Healthy TV* is the rise of healthcare consumerism and the production of transnational medical marketplaces.

While team-teaching a course on gender discourses with Professor John Erni in the Department of English and Communication at City University of Hong Kong, I will conduct research on the rise of the international market in human organs. I am particularly interested in the ways this phenomenon is constructed in the popular press as a series of “cautionary tales” or “urban legends” as well as its material existence as a form of exploitative immigrant labor exchange.

Wing-yan CHOI

As an undergraduate business student at Arizona State University, I began my study of the Hong Kong financial markets through courses and my honors thesis. I am very excited about the opportunity to further my study of Hong Kong financial markets with first-hand experience this year. I believe that I will learn a great deal from many experts, my academic experiences and immersion in Hong Kong. I look forward to not only learning about Hong Kong financial markets but also to learn and acclimate to the Hong Kong culture.



Alice LEE

I am an English Language Fellow (ELF) at the University of Macau for the 2004-2005 academic year. The ELF program is designed to augment the English teaching capacity of the host institution as well as foster cultural exchange and understanding. In addition to my teaching responsibilities, I will serve as the coordinator of the University Writing Center. I will also work on the inauguration of the American Corner, a “corner” in the University library that will house information on American culture, history, government, and other valuable resources.



I graduated from Cal State LA with an MA in TESOL in July 2004 after getting my BA in Ethnic Studies from UC Berkeley. Before graduate school, I spent five years teaching English in Taiwan and traveling around the world. My interests include traveling, photography, mahjong, and golf.

**RECENT MAJOR DONORS TO THE
HONG KONG-AMERICA CENTER**

- AIA Foundation
- Alisan Fine Arts / Alice King
- Chevalier International Holdings Ltd.
- Citic Pacific Ltd.
- Computime Limited
- Creative Initiatives Foundation
- Crown Worldwide Holdings Ltd.
- Forward Winsome Industries Ltd.
- Fung Foundation
- Global Investment (Overseas) Ltd. / Edgar Cheng
- Hong Kong Pearl River Delta Foundation
- Hutchison Whampoa
- Lee Hysan Foundation
- Lingnan Foundation
- Sino Land Co. Ltd.
- Tristate Holdings Limited / Peter Wang
- Tung Foundation
- Wing On (International) Holdings Ltd.
- Christopher Cheng
- James P. Convery
- Drake Pike

FULBRIGHT SENIOR SPECIALIST PROGRAM

Dramatist Ellen Kaplan, chair of the theatre department at Smith College, will be the Fulbright Artist-in-Residence at the CUHK in October. She is chair of the Theatre Department of Smith College in Massachusetts. In Hong Kong Kaplan will offer master classes in theatre and workshops in conjunction with the inter-collegiate drama competition the prestigious Andrew Parkin Cup at CUHK in late October.

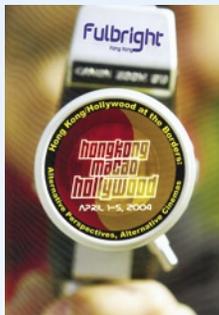


Dr. Jie Qi Chen of the Erikson Institute, a graduate school of child development in Chicago, was with the Child Development Centre of the Hong Kong Baptist University in August. Chen gave a series of popular workshops for teachers on multiple intelligences theory and its application in Chinese early childhood education. Chen also visited many kindergartens in Hong Kong as a follow-up to her workshops.



FULBRIGHT HONG KONG FILM SYMPOSIUM

The HKAC teamed up with the Centre for Asian Studies, the American Studies Program at HKU, and the University of Macau to convene a five-day symposium on Hong Kong and Hollywood films at the outset of the HK International Film Festival in April 2004. Fulbrighter Gina Marchetti of Ithaca College, the lead scholar for the program, has been invited to stay on at HKU for the coming year. The symposium saw over 400 participants.



Intellectual Property Rights in China: the Film

The HKAC has co-produced with the Guangdong Education Technology Center a one hour film in Mandarin on the basic principles of intellectual property rights for distribution in the schools of Guangdong and elsewhere in China. The HKAC received a grant from the Rule of Law program of the US State Dept to produce this film. DVD copies of the film are available at the HKAC.

STUDENT LEADERSHIP CONFERENCE ON THE PEARL RIVER DELTA IN GLOBAL CONTEXT

Over sixty university students from Guangzhou, HK/Macau and the USA spent three days together in mid-July for an international conference organized by the HKAC with the Sun Yat-sen University. The program included prominent keynote speakers, workshops on themes of the PRD, "think tank" groups working on public policy issues for the PRD, cross-cultural contact simulation, and seminars on leadership across cultures.



We appreciate generous support from Lingnan Foundation, Lee Hysan Foundation, the Fung Foundation and Hong Kong Pearl River Delta Foundation.

FULBRIGHT CHINA RESEARCH FORUMS IN HONG KONG

The HK Polytechnic University graciously hosted over sixty young Fulbright researchers for a four-day conference in February 2004 on recent trends in China studies. Senior and junior researchers from the U.S. spent the academic year on grant doing research projects in greater China, either on the mainland, Taiwan or here in HK.

In January 2005, the City University of Hong Kong will host the fourth annual Fulbright China Research Forum, providing over sixty Fulbrighters in the region the chance to come to HK in mid winter, meet each other, and explore emerging themes in China studies. The Forum also spends a day at the University of Macau.



AMERICAN STUDIES INSTITUTES IN ASIA (ASIA)

In March 2004 over 30 Asian scholars of religion and society met for a week at the City University of HK for a seminar organized by the HKAC on Religion and Public Life in America. Prof. Karen Brown and Prof. Terry Todd of Drew University in New Jersey were the course leaders, and Prof Diana Eck of Harvard spoke with the group via videoconference on the new pluralism in American religion.

The Center plans to hold the third in the ASIA series of institutes in American Studies on the theme of the American City in May 2005. Fulbrighters Christopher Smith (CUHK), Christopher Mele (HKU) and Paul Levine (at ECNU in Shanghai) will lead the interdisciplinary program on American urban life.

THE INSTITUTE OF INTERNATIONAL EDUCATION– HONG KONG OFFICE

With support from the U.S. State Department, IIE Hong Kong has served thousands of Hong Kong students and parents since 1967. Our services include group advising sessions, individual student counseling sessions, seminars for school guidance counselors, an advising newsletter, and presentations on American education at schools and universities throughout Hong Kong and Macau. IIE/HK works closely with the Hong Kong America Center.



IIE/HK maintains a comprehensive website of U.S. educational information in English and Chinese, geared towards students and educational advisors throughout Hong Kong, Macau and China. We have also built a Chinese website to address the special needs of our Chinese colleagues on the mainland. IIE holds annual Educational Fairs throughout Asia and administers scholarship programs for foundations and corporations.

The highlight of this year's programs is our inaugural Dragon Foundation Global Citizenship Program. In partnership with the Dragon Foundation, IIE developed a program for 30 HK college students to attend a week-long conference in the summer in the USA on Global Citizenship. The HK students learned how the United Nations operates and about the skills that global citizens will need in the 21st century.

For more information on all the IIE programs and services, please visit IIE's websites at www.iiehongkong.org and www.iie-china.org.

AMERICAN SUMMER INTERNS

The HKAC wishes to recognize with gratitude the following organizations for providing valuable learning opportunities for twenty American interns during eight weeks this summer. They are:

Asian Human Rights Commission
Asian Migrant Center
Columbia Tristar Home Entertainment
Community Business Ltd.
Computime International Ltd.
Hong Kong Tourism Board
INVESCO Asia Limited
Manulife (International) Limited
Transport Department of HKSAR
University of Hong Kong, Media/Journalism Center
Wing On CPA & Associates
Water Supply Department of HKSAR
Zi Teng

UPCOMING PROGRAMS FOR HKAC

Fulbrighter Christopher Smith, an urban geographer of China from SUNY Albany, will lead a delegation of American faculty on a study tour from January 3-15 of Cities and Urban Life in South China. This program is co-organized with the Council of International Educational Exchange (CIEE) in the US.

Economic Development and Environmental Sustainability is the theme for a student study tour of HK and the PRD from December 27 to January 15. This "inter-semester" course will attract American undergraduate students from St Lawrence and other universities that have received Freeman Foundation support for expanding Asian Studies.

The HKAC is joining with the HK Institute for Educational Research of CUHK to conduct a consultancy project for the HK Trade Development Council on the Export Potential of Hong Kong's Higher Education Services.

American teachers in Chinese universities is the subject of a new film co-produced with HKAC, the Guangdong Education Media Center and the Governors State University in Chicago. Fulbright lecturers in China are featured in this orientation video available through the HKAC on DVD.

The Fulbright Hong Kong Lecture Series this year will feature several American law professors from the US, a distinguished presidential historian, and Dan Guttman, a noted policy studies scholar from Johns Hopkins University in Washington DC, who will analyze the November election outcome and the start-up of the new administration.

Research Grants Council 研究資助局



The Fulbright Program

invites applications from Hong Kong scholars for fellowship awards to undertake research and lecture in the United States in the fields of the arts, humanities and the social sciences during the academic year 2005-2006.

The Research Grants Council (RGC) of Hong Kong and the Fulbright Program of the United States

have jointly established this fellowship program. Up to four awards will be made each year for Hong Kong scholars to spend from four to ten months as Fulbright visiting scholars affiliated with major American universities and research institutes.

The academic disciplines eligible:

anthropology, architecture/ urban planning, area studies, art, art history, business, cinema studies, communication, cultural studies, creative writing, economics, education, gender studies, geography, history, law, linguistics, literature, music, philosophy, political science, psychology, public administration, religious studies, sociology, social work, and theatre/dance.

The basic award for a ten-month grant is HK\$ 350,000. A supplementary award of up to HK\$ 150,000 is available for research expenses in justified cases. This award may be used in connection with a sabbatical leave or other research grants. Scholars should make arrangements directly with their universities and departments about terms of leave to take up a Fulbright research award in the United States.

Deadline for Applications to the HKAC is November 15, 2004

for the 2005-2006 academic year. See www.cuhk.edu.hk/hkac or contact Dr. Glenn Shive, Director of the HKAC for more information.



港 美 中 心
HONG KONG
A M E R I C A
C E N T E R

The Hong Kong-America Center

Room 503, Esther Lee Building
Chung Chi College
The Chinese University of Hong Kong
Shatin, N.T., Hong Kong SAR, China

Tel.: (852) 2609-8748

Fax: (852) 2603-5797

Email: hkac@cuhk.edu.hk

<http://www.cuhk.edu.hk/hkac>